

# Vanessa Mathias

Art Director & Creative Designer



Visite my website

Passionate by design, I'm obsessed with simplifying the complex. I thrive on innovative, groundbreaking ideas to trying new things and quickly coming up with a new idea if I meet issues. The different areas of my work include brand creation, print media, web design, interface design, UX and basic SEO.

## Personal

|             |                               |
|-------------|-------------------------------|
| Name        | Vanessa Mathias               |
| Birthday    | 8st July 1985 (31)            |
| Nationality | French Citizen                |
| Languages   | French, English               |
| Telephone   | +44 (0) 7501 424 518          |
| Mail        | mathias.vanessa.pro@gmail.com |

## Software

|                |  |
|----------------|--|
| Indesign CC    | <div style="width: 100%;"><div style="width: 100%;"></div></div> |
| Illustrator CC | <div style="width: 100%;"><div style="width: 95%;"></div></div>  |
| Photoshop CC   | <div style="width: 100%;"><div style="width: 100%;"></div></div> |
| Xd Adobe       | <div style="width: 100%;"><div style="width: 75%;"></div></div>  |
| Wordpress      | <div style="width: 100%;"><div style="width: 90%;"></div></div>  |
| HTML5 / CSS3   | <div style="width: 100%;"><div style="width: 85%;"></div></div>  |
| After Effect   | <div style="width: 100%;"><div style="width: 50%;"></div></div>  |
| Logic Pro      | <div style="width: 100%;"><div style="width: 40%;"></div></div>  |

## Professional Skills



## Work

### Creative Designer @ Octopus Group, London 2016

Creative design for all support of communication such as eGuides, brochures, stands, websites, EDMs, infographics...

### Creative Designer @ Ynov, Paris 2012 - 2015

Design of all communication media internal and external, print & web for Ynov which include also 6 other brands (Infosup, Ingesup, Lim'Art, ISEE, Essca and Estei).

**Realisation:** Brochure, stand, emailing, flyers, Powerpoint, signage, template website, iconographie, photoshoot...

### Art Director - Digital Designer @ Freelancer, Paris - London 2012 - 2016

[@ Reasearch Now - London](#)

**Realisation:** Emailing, stand, Powerpoint, business card.

[@ Scolinfo - Paris](#)

**Realisation:** Web Application for managing the exchanges between Parent-Teacher.

[@ Inow Formations - Paris](#)

**Realisation:** Responsive corporate website, UX design and branding identity.

[@ Emile Leon - Paris](#)

**Realisation:** Responsive luxury - jewelry E-commerce website.

[@ Osteopata Tarifa - Paris](#)

**Realisation:** Osteopatic branding identity, wordpress website, vitrine office, signage, corporate document.









# Art Director

VANESSA MATHIAS

## Social network

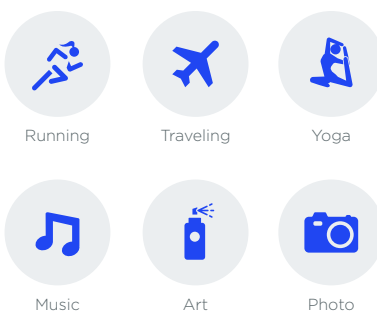
|  |                   |
|--|-------------------|
|   | in/vanessamathias |
|   | VanessaMathiasPro |
|   | VmMathias         |
|  | vmprolike         |

## Reference

[Scolinfo](#) Arnaud Brossard  
**Director**

As part of her intervention, Vanessa demonstrated a listening and a proposal force which has greatly enriched the approach that we originally had about the design and the ergonomic features of the project. This has also allowed us to improve our other apps for the benefit of our end users.

## Hobbies



## Work

- Music Industry - Paris** 2007 - 2009  
[Press officer assistante @ ClarissWorks](#)  
**Realisation:** planning management / organization concert event, interview in radio / social networking, for our artist panel.  
[Photographer @ Webzine](#)  
**Realisation:** Outdoor shooting / photo reporting concert & live report. Artist Interview: **Joseph d'Anvers**, Photography concert and live report: **Les Wampas**.
- Digital retoucher, Assistant Photographer** 2006 - 2007  
**@ Studio Harcourt, Paris**  
Digital retoucher for black and white portrait. Assistante photographer in studio of **Pierre-Anthony Allard**.
- Photographer, assitante photographer** 2005 - 2011  
**@ Fashion industry - Paris**  
Daylight studio, tungsten, flash, beauty, fashion, People. Outside shoot. Assisting photographer such as on the **Jean-Paul Goude**.

## Education

- Multimedia Art Director - Project Manager** 2013  
**@ École multimédia, Paris**
- Graphic designer edition & multimedia** 2012  
**@ École multimédia, Paris**
- BTS photographie** 2005  
**@ CE3P, Paris**

